

GLOBALIZATION PROCESS IN THE MARITIME TRANSPORT - CAUSES, SYMPTOMS AND EFFECTS

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***Abstract:** Globalization poses new challenges and creates development opportunities for strong and dynamic companies and new branches that shape markets and the economy in the global dimension. This process has a major impact both on the economies of countries, particular branches of economic activity, as well as on economic entities operating in maritime transport. Despite various activities in individual countries of the world, globalization affects the functioning of virtually all enterprises regardless of their size and form of business. This process forces enterprises to take active measures to, on the one hand, "defend" their own market from competition, and the other to seek new, attractive markets for their goods and services. The economic activities undertaken in every country of the world depend on many factors. Although the globalization process makes these factors similar, still their impact seems to be quite diverse. The dynamics of observed changes in the economy is also different.*

The aim of the article is to present a reflection on the strength of changes in the global economy at the global level and an attempt to show the interdependence between economic globalization and the development of maritime shipping. To this end, two directions were delineated in the considerations. The first one, indicating the importance of globalization in the development of maritime shipping and the second one, indicating the share of developing intermodal technologies in expanding and developing globalization processes in the global economy. Such a division results from the nature of both these phenomena and their mutual correlation, as the interdependence between all phenomena that take place in the global economy is obvious. Therefore, according to the theory of economics, one should not prove whether the phenomena are related to each other, but how, how strong are the connections and on which levels they occur.

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