

THE IMPACT OF ACCOUNTING INFORMATION SYSTEMS ON UNDERSTANDING BUSINESS PROCESSES

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Abstract: *The business environment has evolved over time, so that it has become a dynamic and hyper-competitive environment and presents many risks. The purpose of the risks is to highlight the success or failure in the business, because some risks are inevitable and some risks can be controlled by companies. For a company to succeed and survive in a dynamic and hyper-competitive business environment, they must find and introduce radical and incremental innovations simultaneously.*

Over time, small, medium and big companies have succeeded in implementing accounting information systems, even ERP systems, in order to make their activity more efficient. Investing in accounting systems has a positive impact on the company because they improve the efficiency and effectiveness of the organization, as well as increase the performance. Increasing efficiency and effectiveness means better management and dissemination of information within the company, so that employees have easier access to information and based on them to take the best decisions.

Through enterprise resource planning systems, company information is stored securely and company resources are better managed, with maximum efficiency and effectiveness. The purpose of this article is to highlight the behavior and perception of companies regarding the implementation of an accounting system within the company for managing business processes, as well as the benefits brought to the company by implementing these information systems.

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